

COMPUTER SCIENCE & IT, ENGINEERING, FINANCE, LOGISTICS, SUPPLY CHAIN



# TALENT UPLOAD FOX CITIES TOUR



A PROGRAM OF 

**FALL 2017: October 12-14**

**RECRUIT FROM 200 STUDENTS VISITING FROM MIDWEST UNIVERSITIES**

Talent Upload is an all-expense-paid familiarization tour for bachelor degree candidates and graduate students to explore internship and career opportunities, as well as life as a young professional in the Fox Cities Region. This program is specifically targeted to fill positions in: computer science, IT, engineering, finance, logistics and supply chain management.

## AGENDA

### THURSDAY, OCTOBER 12

**“TAKEOFF” RECEPTION & EXPO 6:30-8:30pm: ATW Platinum Flight Center**

Welcome the students to the Fox Cities in a private airplane hangar complete with jets!

### FRIDAY, OCTOBER 13

**EMPLOYER TOURS 8:00am-5:00pm:**

Four 1.5 hour tours per student

**NON-PROFIT & NETWORKING RECEPTION 6:30-8:00pm: OUTER EDGE STAGE**

Network with students while they explore opportunities with local non-profit organizations

### SATURDAY, OCTOBER 14

**YP TECH PANEL 8:30-10:00am: TBD**

Young professionals will reflect on beginning a career in the Fox Cities

**TALENT RACE 10:00am-1:00pm: TBD**

A mobile-appbased, team race highlighting points of interest in the Fox Cities

## RECRUIT FROM 66 MIDWEST UNIVERSITIES

**63%**

of Talent Upload students accept internship or permanent positions with Talent Upload participating companies



**78%**

of those who accept positions have done so with Talent Upload participating companies that have hosted a facility tour

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[FoxCitiesRegion.com/Talent-Upload](http://FoxCitiesRegion.com/Talent-Upload)

<b>UNDERWRITER PRICING, BENEFITS &amp; AVAILABILITY</b>	<b>GIGABYTE UPLOAD</b>	<b>MEGABYTE UPLOAD</b>	<b>KILOBYTE UPLOAD</b>	<b>ADD-ON MARKETING BOOST</b>
<b>AVAILABLE</b>	<b>16</b>	<b>12</b>	<b>unlimited</b>	<b>4</b>
<b>UNDERWRITER PRICE</b>	\$4,000	\$2,000	\$500	\$5,000

**MARKETING**

Top level placement on marketing materials, web and print *				•
Placement on marketing materials, web and print *	•	•		•
Placement on all web marketing *	•	•	•	•
First consideration for media interviews				•
In-Transit engagement				•

**STUDENT ACCESS/EVENT PARTICIPATION**

1.5 hour facility tour with 50** students in desired major/s	•		
Participation of 1 employee on “YP panel”	•		
Four employee reps at every event activity	•	•	
Table at employer expo w/ 4 employee reps	•	•	•
Full spreadsheets with students’ contact info, resume, etc.	•	•	
Condensed spreadsheet with students’ name, GPA, etc.			•

\* alphabetically listed, within underwriting level

\*\* expected minimum attendance based on past applicant participation and capacity, you will be notified of all confirmed participants late-September

**BEFORE & AFTER TALENT UPLOAD STUDENT SURVEYS**

on a scale of 1-5, one being worst and five being the best (63 of 74 students responding)

**What is your perception of starting your career in the Fox Cities?**



**What is your perception of living in the Fox Cities?**



**What is your perception of living as a young professional in the Fox Cities?**



**How likely are you to pursue a job/ internship in the Fox Cities?**

